

**Enfield**  
**E**ducation  
**B**usiness  
**P**artnership



Enfield **EBP** Annual Review Autumn 2009

Today's Students Tomorrow's Workforce

## Message from the Chairman

Welcome to the Enfield Education Business Partnership Annual Report for 2008/9. It seems only five minutes ago that I was penning last year's message. How time flies!

As you will see from the following report, we have had another very good year with many exciting developments outlined. We have continued to work closely with the Enfield 14-19 Strategy Team to help achieve shared objectives and priorities, such as increasing the levels of Employer Engagement to support the learning of young people and to ensure the successful implementation of the new Diplomas. I would like to thank the Strategy Team for their continued support. I would also like to thank all the individuals, companies, schools, organisations and staff within Enfield Council who have supported us so well this year.

Due to the change in the EBP's Accounting Year, a summary of the audited accounts is not available for inclusion in this Annual Review. However, the Audited Accounts will be available, in due course, either from Companies House or from the Enfield EBP.

At a national level, there have been some significant developments. During the last year, the National Education Business Partnership Network has been transformed into the Institute for Education Business



Excellence (IEBE). The IEBE is an exciting new venture backed by Government, business leaders and education. It is the next logical step in a journey of quality improvement and growing professionalism that has been undertaken by NEBPN members over recent years.

The IEBE also aims to improve outcomes for young people and to raise the profile of Work Related Learning, which has a critical role in supporting young people's future success.

Enfield EBP has actively supported the work of the IEBE, and will continue to do so. However, our main focus will

always remain on the young people in Enfield. The students who have participated in our many and varied Work Related Learning programmes have, as ever, been brilliant.

I would like to take this opportunity to publicly acknowledge the high quality of the valuable work that all the members of the Enfield EBP team have done and for the dedicated and professional manner in which they have continued to work throughout the year. Their efforts not only help prepare **Today's Students** to become **Tomorrow's Workforce** but they also succeed in enhancing the reputation of the organisation and ensure that everyone, be they from the education or the business community, receives an excellent service from the EBP.

Finally, I would like to thank my fellow members of the Enfield EBP Board for their continued dedication and wise advice, which are vital for the ongoing development of the Partnership.

A handwritten signature in black ink, appearing to read 'Chris Gill', is written over a light-colored background.

**Chris Gill**  
**Chairman, Enfield EBP**

## Our Achievements

During the year, over 16,800 young people from Enfield schools and colleges participated in activities delivered and supported by the Enfield EBP. This included:

- ▶ over 3,600 students successfully completing Work Experience placements arranged through Enfield Work Experience and over 750 visits to employers undertaken by EBP staff to assess the suitability of potential Work Experience placements
- ▶ over 10,200 students participating in workplace visits and Work Related Learning / enterprise events & skills workshops in secondary schools
- ▶ over 3,000 pupils taking part in the programmes for primary schools designed to support their learning in key curriculum areas, including Personal, Social, Health Education and Enterprise.

Award, which involved thousands of primary and secondary-aged pupils from over 40 schools.

Over 1,000 business organisations supported and participated in our extensive programme of Work Experience and Work Related Learning activities that are designed to enhance the employability skills and pathways to employment of young people in Enfield.

Feedback from employers, teachers and others involved in our activities continues to be very positive. Student evaluations confirm that they feel that both their Work Experience placements and their participation in the EBP's Work Related Learning programmes have increased their knowledge and understanding of the world of work and have helped them develop the skills valued by employers.

In addition, Enfield EBP worked in partnership with other colleagues in the Local Authority on initiatives such as the Enfield Science & Technology Challenge and the Go4it Quality



## Working in Partnership

Enfield EBP aims to enhance the employability skills of all the young people who participate in our activities.

Throughout the year, Enfield EBP has continued to work in partnership with many organisations. Our work with hundreds of local companies and a range of business support is particularly important in helping prepare young people for the world of work. Our support for schools and colleges has involved co-ordinating various practitioners' networks as well as providing advice, guidance and information for individual schools and colleges.

We also continued to work closely with colleagues within the Local Authority, our partner business support agencies based at the Enfield Business Centre and with the other Education Business Partnerships nationally, across the capital and especially with the three neighbouring EBPs in Barnet, Haringey and Waltham Forest. In addition, Enfield EBP took on a new role to support Science, Technology, Engineering & Maths, otherwise known as STEM, across 8 London boroughs as part of the national STEMNET initiative. The focus on the brokerage role of the EBP - to enhance and enrich young people's learning about STEM, thereby encouraging them to consider STEM-related careers - has created many



new opportunities for partnership working with organisations and colleagues we have not previously worked with. Through this work, we continue to recognise and value the benefits to be gained from sharing best practice and ideas amongst our partners.

The Enfield 14-19 Partnership, a consortium of all the 14-19 providers in the borough, is a key strategic partner of the EBP. We have continued to work closely with the 14-19 Strategy Team on shared objectives and priorities, such as Employer Engagement and preparations in relation to the introduction of the first of the new Diploma qualifications. We have also further developed our

*«Our business supporters and their employees continue to be generous with their time and resources in support of the development and learning of young people in the borough.»*



links with various employment sectors and have helped to raise awareness and understanding in the education community of developments related to the Enfield Skills & Employment Strategy, published in autumn 2008, and the changing nature of the local economic situation. Highlighting the implications of these changes for those involved with developing young people's employability skills, and preparing them for the transition from school to further / higher education, training and employment was the focus of our 'Economic Well-being & Education Conference' held in July.

Our business supporters and their employees continue to be generous with their time and resources in support of the development and learning of young people in the borough.

Employer Engagement and business support is a key element, not only in the delivery of the Diplomas but also to enrich and enhance the curriculum as a whole. We will be working closely with our partner organisations to structure employer support in a way that meets both the needs of schools / college and students and is within the capacity of business to deliver.



## Work Related Learning programmes

Our programmes this year have included new initiatives and projects as well as some of our long-standing, well-established activities. Overall, last year, more than 13,000 young people participated in almost 100 Work Related Learning (WRL) activities and programmes, both in schools / colleges and in 'off-site' locations.

The activities included 1-day Work Related Learning / enterprise events, involving whole Year Groups of students, workplace visits, and employability skills workshops. We also helped students develop and enhance their CV writing and interview skills and provided financial capability training and training on how to produce a successful business plan. We arranged for a variety of business speakers and local entrepreneurs to talk and motivate students to achieve - including an Olympic Gold Medal winner! Throughout the year we took hundreds of Enfield students on highly focussed, sector-specific workplace visits.

Whilst the majority of the activities involved students aged 14-19, there was an increase in the work we did with students aged 11-14; this included enterprise programmes as well as 1-day, interactive AimHigher events to help raise awareness of the opportunities

offered through Higher Education. We also ran our first whole school event involving over 800 Year 7 to Year 12 students! In addition, we continued to deliver activities for primary schools, including the First Class Skills Project and the Junior Citizens programme, delivered in partnership with the Metropolitan Police and other services, for almost 3,000 primary pupils.

We delivered various 'Challenges', such as the sector-based 'Retail Challenge' and supported others, such as the 'Enfield Mayor's Enterprise Challenge' and the Enfield Science & Technology Challenge, and the numbers of students participating in these has not been included in the 13,000 mentioned above. Not only have the numbers involved in these Challenges increased, but the quality of the students' work for these programmes has also continued to rise. This year, three schools took part in the Retail Challenge, which was again supported by the Enfield Business & Retailers Association and several local companies. The Mayor's Enterprise Challenge attracted entries from nine teams and demonstrated, yet again, how enterprising and entrepreneurial young people in Enfield can be. The long-established Enfield Science & Technology Challenge, which involved several thousand pupils from 38 primary





and secondary schools, culminated with a spectacular science show at the Celebration & Awards event in June.

Four schools were successful in achieving the prestigious Go4it Quality Award, which was introduced as a pilot scheme into the borough last year. It was run as a joint project with the Enfield Partnership for Excellence team, and was supported by sponsorship from Data Connection and the RSA Trust. The national Go4it Award was developed to acknowledge and celebrate those schools that successfully



demonstrated a whole school approach to learning, which was under-pinned and reflected by a 'can do' attitude and an enterprising approach. Phase 2 of 'Go4it in Enfield' was launched at a special Go4it Conference in July and is set to expand during 2009/10.

Other new initiatives included a Hair & Beauty Careers Fair and the innovative Dance Careers Fair, the first of its kind in north London, which was attended by over 150 Students and parents and supported by 10 dance companies.

We also continued to manage and co-ordinate the **Skills Training And Re-motivation** project, or, as it's usually called, the STAR Project, which comprised 50 vocational taster courses, each of 5 or 10 days duration, across a range of vocational sectors, including Construction, Child Care, Motor Cycle Maintenance, and Hair & Beauty.

In addition to developing the knowledge, skills and understanding of young people, we also provided Professional Development Placement



(PDP) programmes for teachers and other education staff. These programmes helped participants gain further insights into different sectors of the economy and provided them with an opportunity to talk with employers about their work and the skills they expect potential employees to have.

The quality of the relationships we have with our partner organisations, and the positive feedback we receive about the services we provide, is the result of the hard work, dedication and commitment of all the members of the team. We will continue to set ourselves challenging targets and aim to maintain high standards of service as we help **'Today's Students'** prepare to become **'Tomorrow's Workforce'**.



# Enfield Work Experience – working with 'Today's Students, Tomorrow's Workforce'



Enfield Work Experience works with about 1,000 employers and every placement for 23 schools and colleges.

We continued to provide support to schools, colleges and training providers, helping them to prepare their students for their placements. This included presentations at Parents' Evenings, individual training in using the on-line 'WebView' system, through which teachers, students and parents are able to view full details of the Work Experience placement opportunities on offer, and the dedicated Enfield Work Experience website [www.enfield-workex.org.uk](http://www.enfield-workex.org.uk)

Our marketing has encouraged more organisations to offer placements through our programme. We visited over 750 employers last year to assure the quality and suitability of the placement opportunities

Work Experience work with about 1,000 employers, every placement offers a unique learning opportunity. We also help Enfield Council's 'Leaving Care' team, Enfield Training Services and Central Michigan

University on more specialist vocational and extended placement programmes.

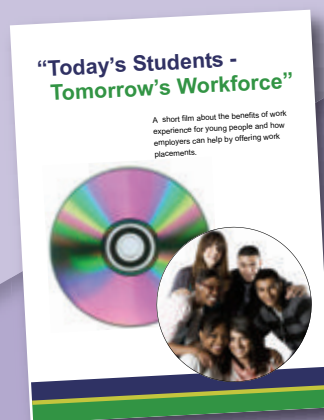
We have also worked closely with colleagues in the Local Authority to increase the number of placements available in the council through the Enfield Work Experience programme. The importance of this work is reflected in the continuing interest and support given by Councillors and senior officers.

As part of this work we have produced a short DVD, which can be downloaded from [www.enfield-workex.org.uk/video](http://www.enfield-workex.org.uk/video). Using examples of Work Experience placements in Enfield, this video is aimed at addressing and allaying the concerns



expressed by some employers when they are first approached with a request to offer a Work Experience placement to a young person. The Institute of Education Business Excellence is now planning to use this resource as an example of good practice.

We believe we are well-placed, with the necessary skills and expertise, to meet the changing demands from schools and other organisations and to provide an increasing customised range of services, as we continue to work together in partnership with local businesses to help young people develop their employability skills and learn at first-hand about the world of work.



# Our Supporters

Enfield EBP has worked with hundreds of different organisations during the last year. Whilst the space available does not allow us to list every single one, we would like to thank those companies and other business organisations who have supported us by offering a significant number of high quality work experience placement opportunities and / or who have supported and worked closely with us in the planning and delivery of a range of other Work Related Learning programmes.

## Business organisations

@Da Associates UK  
Age Concern  
Alexandra Tool Hire  
All Talents Music School  
Asda  
Ayshen Travel  
Badenoch & Clark  
Beauty Parlour  
Be Me Life Coaching  
Ben Hunt-Davis  
Boots The Chemist  
Brantano Footwear  
Break Time  
British Heart Foundation  
Brown Brothers Group  
Business Transfer Centre  
Cancer Research UK  
Cascade Hair & Beauty Salon  
Catwalk Clothing  
Cavalry & Guards Club  
Chequers Hairdressers  
Cherise Hairdressing  
Chi  
Clerkenwell County Court  
Co-Op Unity Store  
Crews Hill Reptiles  
Crown Court Wood Green  
E&V Auto Services  
EFG Housewares  
Eliza House  
Elmhurst  
Elmtree Luxury Pet Hotel  
Enfield Business & Retail  
Association  
Enfield Council

Enfield Food Centre  
Enfield Golf Club  
Ethel Austin  
Exposure Magazine  
Farmfoods  
Feca  
Feet First  
Fresh Valley Foods  
Gillian's Riding School  
Ginger Group  
Goldgenie  
Good Looking Optics  
GR Wrights  
Hairtique  
Halfords  
Hays Education  
Hazelwood Lawn Tennis Club  
Heir Kutz  
HMV  
Holly House Residential Home  
Iceland  
IKEA  
Images Hairdressing  
IMS  
In Car Electrics  
Inspace  
Jet Travel & Tourism Agency  
Jolleys  
London Fire Brigade  
Lovell  
Marks & Spencer  
Matalan  
McDonalds  
Mencap  
Metropolitan Police

Morgan Hunt  
Norfolk Trucks  
North London Chamber of  
Commerce  
North London Hospice  
North Middlesex Hospital  
Odeon Cinema  
Oxfam  
Pannini Sandwich Bar  
Park Avenue Mental Health  
Resource Centre  
Park Lane Hotel  
Pearsons (Enfield)  
Penridge Banqueting Suite  
Peter Dyer Photographs  
Pizza Hut  
Quantity Surveying Services Ltd  
Redcat Solutions  
Ridgeway Garages  
Ross Motors  
Royal Mail  
Sal & Co Solicitors  
Shoe World  
Shoe Zone  
Specsavers  
Speedyfit  
STEMNET  
Subway  
Superdrug  
Tesco  
The Alfred Herring  
The Body Place  
The Hair Shop  
The Palace Exchange  
Theatro Technis

Thomas Cook  
Tottenham Hotspur Foundation  
Tottenham Hotspur Megastore  
Turnomatic  
Uma Style Salon  
Unique Auto Design  
Villaggio Italian Restaurant  
W M Morrisons  
Waitrose  
Warburtons  
Waterworld / Petworld Aquatic &  
Garden Centre  
West Lodge Park Hotel  
Westlakes  
Whitewebbs Kennels  
Wildlife Rescue & Ambulance  
Service  
Wincanton  
Winchmore Hair & Beauty



## Our Supporters

We would like to take this opportunity to thank all those pre schools, schools and colleges we have worked with, and especially those listed below who have been particularly active in their support for Enfield Work Experience by offering many high quality Work Experience placement opportunities throughout the year.

### Education organisations

Action For Kids  
Capel Manor College  
Cuckoo Hall Primary School  
Edmonton Baptist Pre-School  
Eldon Junior School  
Enfield College  
Firs Farm Primary School  
Fleecefield Primary School  
Forty Hill C of E Primary School  
Freezywater St.George's C of E Primary School  
Galliard Primary School  
Garfield Primary School  
Grange Park Primary School  
Green Towers Pre-School  
Hazelbury Junior School

Highfield Primary School  
Highlands Village Pre-School  
Hollies Nursery  
Honilands Primary School  
Latymer All Saints C of E School  
Lavender Primary School  
Merryhills Primary School  
Middlesex University  
New Horizons Nursery  
Oakthorpe Primary School  
Park Avenue Pre-School  
PSD Children's Centre  
Raglan Infant School  
Raglan Junior School  
Raynham Primary School  
Right Start Montessori

Southbury Primary School  
Southgate College Day Nursery  
Southgate College  
St Demetrios Playgroup  
St George's RC Primary School  
St Mary's RC Primary School  
St Matthew's C of E School  
St Michael-at-Bowes Junior School  
St Michael's C of E Primary School  
St Thomas's Nursery  
Tinkerbells Nursery  
Walker Primary School  
Wilbury Primary School  
Wonderlands Playgroup  
Worcesters Primary School



## Who we are

### Enfield EBP Board of Trustees (as at 31 August 2009)

David Byrne	Principal & Chief Executive, Southgate College
Jonathan Garnett	Director, National Centre for Work-Based Learning Partnerships, Middlesex University
Chris Gill	Chairman, Enfield EBP
Del Goddard	Chair, Community Business Enfield
Bill Muirhead	Manager, Coca-Cola Enterprises Education Centre (Edmonton)
Mike Huggins	Director, MGH Consultancy
Heather Knightley	Headteacher, St John & St James Primary School
Sarah Knowles	14-19 Strategy Manager, Enfield Council
Huw Jones	Chief Executive, North London Chamber of Commerce
Philip Paul	Managing Director, Snowbird Foods
Trevor Platups	Chief Executive, North London Garages Group Training Association
Mark Rudling	Town Centre Manager, Enfield Business & Retail Association
Neil Standing	Police Sergeant, Youth & Partnership Team Metropolitan Police
Alex Wood	Regional Business Systems Manager, Lovell
Ann Zinkin	Recruitment Consultant

### Advisers / Observers:

Cheryl Byamukama	Headteacher, St Anne's RC School for Girls
Angela Campbell	Headteacher, West Grove Primary School
Jan Coshcouner	Operations Manager, Prospects
David Barnard	Deputy Head, Enfield Youth Support Service

Our thanks and appreciation for their contribution to the work of the Enfield EBP to Christine Morgan (Pearsons), Michael Blagden (Southgate College), and Lesley Mansbridge (Winchmore School) who left the Board during the 2008/9 academic year.



### The team (as at 31 August 2009):

Karl Arthur	Work Placements Officer
Helen Castellon	Work Related Learning Project Co-ordinator
Martyn Caswell	Work Related Learning Development Officer
Nicole Coote	Work Placements Officer (Health & Safety)
Anne Egglestone	Work Related Learning Admin Officer
Alison Everitt	Employer Engagement & Marketing Officer (jobshare)
Lisa Fidler	Work Placements Clerical Officer
Gerry Fox	Work Placements Officer (Health & Safety)
Elena Giambrone	Employer Engagement & Marketing Officer (jobshare)
Graham Harper	Personal Adviser (Connexions secondee)
Mark Hunte	Work Placements Officer (Special Programmes)
Mel McNicholas	Work Placements Officer (Health & Safety)
Sharon Murphy	Business Systems & Office Manager
Hande Mustafa	Finance Officer
Karen Norris	Work Placements Team Leader / Assistant EBP Manager
Delia North	Work Placements Officer
Maxine Reed	WRL Programmes Team Leader/Assistant EBP Manager
Peter O'Brien	EBP Manager
Vanisha Patel	Work Related Learning Project Co-ordinator
Helen Petrou	Work Placements Officer (Health & Safety)

Our special thanks and appreciation to Wendy Owen (Work Related Learning Co-ordinator (STAR Project) and Dick Owen (STAR Project Outreach Support Worker) for their contribution to the work of the EBP for many years until their retirement in early 2009.

Our thanks and appreciation also go to all the students who came to the EBP for their Work Experience and who all quickly became members of the team and who, collectively, have made a significant contribution to our work.

### How to contact us:

Enfield EBP  
 Enfield Business Centre  
 201 Hertford Road  
 Enfield EN3 5JH  
 Phone: 020 8443 2114  
 Fax: 020 8443 3822  
 Email: [info@enfield-ebp.org.uk](mailto:info@enfield-ebp.org.uk)  
 Web: [www.enfield-ebp.org.uk](http://www.enfield-ebp.org.uk)  
[www.enfield-workex.org.uk](http://www.enfield-workex.org.uk)



Enfield Education Business Partnership (EBP) is a Company Limited by Guarantee (2747282) and Registered Charity (1047294) registered at the address overleaf. It is also an Enfield Council Service Centre, in the Education, Children's Services & Leisure Department, and a member of the Institute for Education Business Excellence.